

THE FLAME AWARDS 2009

Entry Kit

Welcome to The Flame Awards 2009, a nationwide competition to showcase the most outstanding music programs in Australian Schools.

The Flame Awards reward and recognise Australia's inspiring school music programs. The Awards are run by ABC Classic FM and 'Music. Play for Life', the Music Council of Australia's national campaign to encourage more music making in schools and communities.

This year the judges are looking for schools that SING!

Government and independent schools may apply. Awards will be provided to schools in each State and Territory, from which an overall National Winner will be selected.

Please read this Entry Kit for details on how to enter the competition. Note that entries must be received by 5pm AEST on Friday 17 July 2009.

Please direct all enquiries to 'Music. Play for Life', telephone 02 4454 3887 or email flame@mca.org.au.

Thank you for your interest in the competition and we look forward to hearing from you.

ABC Classic FM and Music. Play for Life.



Entry Kit

This Entry Kit contains all the information you need to enter The Flame Awards 2009. Please read carefully. The closing date for entries is 5pm AEST on **Friday 17 July 2009**.

WHO CAN ENTER?

The competition is open to all Australian schools – primary and secondary, government and independent. The smallest schools in the remotest locations or big city schools: it's up to you to show the judges how your school music program successfully uses singing to encourage students' engagement in music.

THE PRIZES

Eight State and Territory prizes

One finalist from each State and Territory will win the following prize: \$1,500 and a selection of music CDs from ABC Classics and one year's subscription to 'Limelight' magazine, the Music Council's 'Music Forum' magazine and 'Music in Action' magazine. All finalists will be announced on ABC Classic FM.

National Winner

One of the eight State and Territory finalists will be judged the national winner and receive an additional \$3,000 cash bringing the total prize value for the national winner to \$4,500.

The national winner will also receive a concert recital at their school premises to be broadcast across Australia on ABC Classic FM. The date and time for this concert will be agreed between the winning school and ABC Classic FM.

THE JUDGES

The adjudicators at both the short-listing and final selection stage are highly experienced music professionals with considerable expertise in music teaching and curriculum development.

The national judging panel includes:

- Graham Abbott, ABC Classic FM Presenter
- Richard Letts Executive Director, Music Council of Australia,
- Suzanne Rogers, Australian Society for Music Education and Manager, SA Primary Schools Music Festival

HOW TO ENTER

Enter by completing the online form at abc.net.au/flame.

There are four parts to your entry:

1. An 800 word written response from the school
2. A 200 word submission from a student representative/s
3. Completion of contact details
4. Acceptance of competition terms and conditions.

Part 1

To be completed by a teacher or member of the school community involved in the program, such as P&C president.

In 800 words or less, answer the following question addressing the three criteria of inclusiveness, innovation and impact:

How does your program use singing to develop your students' skills and engagement in music?

- 1. Inclusiveness.** *Things to consider in your response:* How do you ensure your singing program involves as many students in the school as possible? Do you have a selection process? How does your program reflect the make-up of your school and wider community (eg gender, cultural, etc). Do you sing during programmed curriculum time, or out-of-hours? Does your program involve staff and families as well as students?
- 2. Innovation.** *Things to consider in your response:* What is different about YOUR program in regards to the encouragement to sing? What innovations have you introduced to get students singing that might be useful for other schools to follow? Do you have particular strategies for boys, for example? Do you have particular strategies for developing students' skills in harmony singing? How do you involve your students in the design of your program (eg song choice, songwriting, etc). Are you using singing in non-music areas of the curriculum?
- 3. Impact.** *Things to consider in your response:* How do you measure the success of your singing program? How does your singing program impact on students? How, if at all, does it impact more broadly on your school community?

Note: We understand it may be difficult to say everything in 800 words. Bullet points are acceptable.

Part 2

To be completed by a student or students involved in the program.

In 200 words or less answer the following question:

What do you like best about singing at school and what do you learn from it?

If more than one student is completing the section, please note the total word count for the entry is 200 words. A composite entry by many students must not exceed a total of 200 words.

Part 3

Provide contact details and answer the research questions.

You may be contacted by competition organisers with questions about your entry, so please make sure that you include all requested contact details including your daytime phone number. Please note that the research questions are for our records only. Your answers here will not affect the outcome of your entry.

1. What is the total student enrolment at your school?
2. What is the total number of students involved in the singing program?
3. Is your singing program run by (select one):
 - a) a tertiary-qualified specialist music teacher
 - b) a classroom teacher with musical training
 - c) a generalist classroom teacher with no formal music training
 - d) a parent or community member
4. How long has your singing program been running?
5. How did you find out about the Flame Awards?
 - a) TV
 - b) Radio
 - c) School
 - d) ABC Shop or Centre
 - e) Flyer
 - f) Other

Part 4

To complete the entry you must read and accept the following terms and conditions of the competition.

Terms and conditions

1. This document sets out the terms of participation in ABC Classic FM's 'Flame Awards 2009' competition (the "Competition").
2. The promoter of this competition is the Australian Broadcasting Corporation (ABN 524 292 78345), 700 Harris Street, Ultimo, New South Wales, Australia ("Promoter").
3. All relevant instructions included in the Entry Kit and on the Promoter's website www.abc.net.au/flame ("Website") form part of these Terms and Conditions. Entry must be in accordance with these Terms and Conditions. By entering the Competition, each entrant agrees to be bound by the Terms and Conditions. The Promoter may in its discretion refuse to award a prize to an entrant who fails to comply with these Terms and Conditions.

4. A. Entry to this Competition is open to all Australian schools except for the following (“Schools”):
 - a) institutions offering exclusively preschool or post-school age education;
 - b) pupils educated in a domestic situation;
 - c) institutions attended by pupils on a part-time basis for education in a specific
 - d) discipline (e.g. weekend/evening music classes); and
 - e) any institution which may be considered ineligible for any other reason as determined by the Promoter.

B. Employees of the Promoter or any person associated with this Competition and their immediate families are not eligible to enter. A School is not eligible to enter if staff, pupils or officials of that School are directly related to one of the Promoter’s panel of judges.
5. Entry into the Competition is free.
6. The Competition starts at 9am AEST on Wednesday 29 April 2009 and ends at 5pm AEST on Friday 17 July 2009 (“Competition Period”). Each School entrant can only enter the Competition once.
7. To enter this Competition, each School entrant must:
 - A. Submit a written response of 800 words or fewer completed by a teacher, principal or adult member of that school community and describing how the music program uses singing to develop students’ skills and engagement in music, addressing the following three criteria: Inclusiveness, Innovation and Impact (refer to part one of the Entry Kit for more details);
 - B. Submit a written response of 200 words or fewer completed by one or more student(s) of that School which provides reasons as to what that/those student(s) like best about singing at School. If more than one student is completing this document the total word count for the entry is 200 words (refer to part two of the Entry Kit for more details);
 - C. Provide contact details and answer research questions (refer to part three of the Entry Kit for more details);
 - D. Read and accept Competition terms and conditions (refer to part four of the Entry Kit for more details).
8. A. To be eligible for a prize, each School entry must:
 - a) submit the entry via the online entry form;
 - b) provide all contact details as required on the entry form; and
 - c) accept the Competition terms and conditions.
8. B. Each entry must be submitted online by 5pm AEST on Friday 17 July 2009. Any entry received after the expiry of the Competition Period will be deemed invalid. No responsibility is accepted for late, lost, delayed or misdirected entries.
9. All entries become the property of Promoter and will not be returned to the entrants and may be destroyed by Promoter at its discretion.

10. As a condition of entry:

A. Each School warrants that:

- a) all details provided with the entry are true and accurate;
- b) it has the right to enter into this Competition and to grant the Promoter the rights set out in these Terms and Conditions;
- c) the School's entry and all information included in that entry is an original work and has not previously been communicated to the public;
- d) all necessary permits, consents, clearances and releases (if any) have been obtained or cleared by the School to allow it participate in this competition;
- e) the exercise of the rights granted to the Promoter in these Terms and Conditions will not infringe the rights of any third party; and
- f) the entrant agrees to indemnify promoter against any loss or damage resulting from any breach of these warranties.

B. Each School that wins a State/Territory Prize must supply to the Promoter at its request, a photographic image of the School and any person who assisted with the entry as determined by the Promoter in its discretion; and

C. Each School grants to the Promoter the following rights:

- a) to use the School's name and the name and likeness of any person who assisted with the entry for promotional, marketing and publicity purposes in any media worldwide in perpetuity and without payment; and
- b) to use and disclose the School entrant's details in any media for future promotional, marketing and publicity purposes.

11. There are eight (8) State/Territory prizes to be won. The entry judged by the Promoter's panel of judges to be the best in each State and Territory of Australia will win one of the eight (8) State/Territory prizes ("State Winner"). For the avoidance of doubt there will be one (1) State Winner from each State or Territory. Each State Winner will receive:

- a) a cheque for \$1,500;
- b) a selection of music CDs; and
- c) a 12 month subscription to 'Limelight' magazine, the Music Council's 'Music Forum' and 'Music in Action' magazines.

12. There is one (1) national prize. Each State Winner is eligible to win the national prize. The State Winner judged by the Promoter's panel of judges to have submitted the best entry will win the national prize ("National Prize Winner"). The National Prize Winner will receive:

- a) an additional \$3,000; and
- b) a concert recital at the National Prize Winner's School premises at a time to be agreed between the National Prize Winner's School and the Promoter ("Concert Recital"). The concert recital will be broadcast on ABC Classic FM.

13. The total maximum prize pool of the Competition is \$15,000 (including GST).

14. Any costs associated with accepting and using a prize (or any part of it) are the responsibility of each State Winner and the National Prize Winner. Prizes are not transferable or redeemable for cash and the Promoter reserves the right to substitute any prize for an item of similar value. Each gift voucher must be redeemed within 12 months of receipt by the winner of that gift voucher and each prize winner must comply with any additional terms and conditions with respect to those gift vouchers.

15. The decisions of the Promoter and its panel judges in relation to any aspect of the Competition are final and binding upon every person who enters the Competition. No correspondence will be entered into.
16. The winners of the State/Territory Prize will be announced on ABC Classic FM in September 2009. The winner of the National Prize will be announced on ABC Classic FM in September 2009 and published on the Promoter's websites of ABC Classic FM and "Music Play for Life". Each winner will be notified by phone by the Promoter by 31 August 2009.
17. If there is any event which prevents or hinders Promoter's conduct of this Competition or Promoter's ability to deliver the prize to the winners of this Competition, then the Promoter may in its discretion cancel this Competition and recommence it at another time under the same conditions or select another winner.
18. Each entrant School acknowledges that the Promoter is under no obligation to exercise any of the rights granted to it by these Terms and Conditions.
19. Each entrant School agrees that the Promoter may use its entry and any personal details provided to the Promoter for any promotional, marketing and publicity purposes of the Promoter in any media without notice and without any fee paid to the School.
20. The Promoter is not responsible for any incorrect or inaccurate information, or for any of the equipment or programming associated with or utilised in the Competition, or for any technical error that may occur in the course of the administration of the Competition. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries.
21. To the full extent permitted by the law, the Promoter will not be liable for any injury, damages, expenses, or loss whatsoever (whether direct or inconsequential) to persons or property as a result of any person entering into the Competition or accepting or using any prize, including without limitation non-receipt of any prize or damage to any prize in transit.

ENQUIRIES

Please direct all enquiries to 'Music. Play for Life', telephone 02 4454 3887 or email flame@mca.org.au.